

Semiannual Report

June 30, 2019

VP Income & Growth Fund

Class I (AVGIX)

Class II (AVPGX)

Beginning on January 1, 2021, as permitted by regulations adopted by the Securities and Exchange Commission, paper copies of the fund's shareholder reports like this one will no longer be sent by mail from the insurance company that offers your contract, unless you specifically request paper copies of the reports from the insurance company or from your financial intermediary. Instead, the reports will be made available on a website, and you will be notified by mail each time a report is posted and provided with a website link to access the report.

If you already elected to receive shareholder reports electronically, you will not be affected by this change and you need not take any action. You may elect to receive shareholder reports and other communications from the insurance company or your financial intermediary electronically by contacting the insurance company.

You may elect to receive all future reports in paper free of charge. You can inform the insurance company or your financial intermediary that you wish to continue receiving paper copies of your shareholder reports by contacting the insurance company. Your election to receive reports in paper will apply to all variable portfolios available under your contract.

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Fund Characteristics

JUNE 30, 2019

Top Ten Holdings	% of net assets
Microsoft Corp.	5.0%
Apple, Inc.	3.4%
Alphabet, Inc., Class A	3.1%
Amazon.com, Inc.	2.5%
JPMorgan Chase & Co.	2.4%
Chevron Corp.	1.9%
Pfizer, Inc.	1.8%
Cisco Systems, Inc.	1.8%
Verizon Communications, Inc.	1.8%
Intel Corp.	1.7%

Top Five Industries	% of net assets
Software	8.7%
Pharmaceuticals	7.1%
Banks	6.5%
Oil, Gas and Consumable Fuels	6.1%
Equity Real Estate Investment Trusts (REITs)	5.0%

Types of Investments in Portfolio	% of net assets
Common Stocks	99.1%
Temporary Cash Investments	0.8%
Other Assets and Liabilities	0.1%

Shareholder Fee Example

Fund shareholders may incur two types of costs: (1) transaction costs, including sales charges (loads) on purchase payments and redemption/exchange fees; and (2) ongoing costs, including management fees; distribution and service (12b-1) fees; and other fund expenses. This example is intended to help you understand your ongoing costs (in dollars) of investing in your fund and to compare these costs with the ongoing cost of investing in other mutual funds.

The example is based on an investment of \$1,000 made at the beginning of the period and held for the entire period from January 1, 2019 to June 30, 2019.

Actual Expenses

The table provides information about actual account values and actual expenses for each class. You may use the information, together with the amount you invested, to estimate the expenses that you paid over the period. First, identify the share class you own. Then simply divide your account value by \$1,000 (for example, an \$8,600 account value divided by \$1,000 = 8.6), then multiply the result by the number under the heading “Expenses Paid During Period” to estimate the expenses you paid on your account during this period.

Hypothetical Example for Comparison Purposes

The table also provides information about hypothetical account values and hypothetical expenses based on the actual expense ratio of each class of your fund and an assumed rate of return of 5% per year before expenses, which is not the actual return of a fund’s share class. The hypothetical account values and expenses may not be used to estimate the actual ending account balance or expenses you paid for the period. You may use this information to compare the ongoing costs of investing in your fund and other funds. To do so, compare this 5% hypothetical example with the 5% hypothetical examples that appear in the shareholder reports of the other funds.

Please note that the expenses shown in the table are meant to highlight your ongoing costs only and do not reflect any transactional costs, such as sales charges (loads) or redemption/exchange fees. Therefore, the table is useful in comparing ongoing costs only, and will not help you determine the relative total costs of owning different funds. In addition, if these transactional costs were included, your costs would have been higher.

	Beginning Account Value 1/1/19	Ending Account Value 6/30/19	Expenses Paid During Period ⁽¹⁾ 1/1/19 - 6/30/19	Annualized Expense Ratio ⁽¹⁾
Actual				
Class I	\$1,000	\$1,139.40	\$3.71	0.70%
Class II	\$1,000	\$1,137.90	\$5.04	0.95%
Hypothetical				
Class I	\$1,000	\$1,021.32	\$3.51	0.70%
Class II	\$1,000	\$1,020.08	\$4.76	0.95%

(1) Expenses are equal to the class's annualized expense ratio listed in the table above, multiplied by the average account value over the period, multiplied by 181, the number of days in the most recent fiscal half-year, divided by 365, to reflect the one-half year period. Annualized expense ratio reflects actual expenses, including any applicable fee waivers or expense reimbursements and excluding any acquired fund fees and expenses.

Schedule of Investments

JUNE 30, 2019 (UNAUDITED)

	Shares	Value
COMMON STOCKS — 99.1%		
Aerospace and Defense — 1.2%		
Boeing Co. (The)	2,493	\$ 907,477
Raytheon Co.	20,583	3,578,972
		4,486,449
Air Freight and Logistics — 1.0%		
CH Robinson Worldwide, Inc.	6,868	579,316
United Parcel Service, Inc., Class B	31,006	3,201,989
		3,781,305
Banks — 6.5%		
Bank of America Corp.	135,738	3,936,402
BB&T Corp.	48,871	2,401,032
Comerica, Inc.	33,629	2,442,810
JPMorgan Chase & Co.	80,816	9,035,229
SunTrust Banks, Inc.	9,527	598,772
Wells Fargo & Co.	120,946	5,723,165
		24,137,410
Beverages — 1.8%		
Coca-Cola Co. (The)	73,662	3,750,869
Molson Coors Brewing Co., Class B	1,610	90,160
PepsiCo, Inc.	21,350	2,799,625
		6,640,654
Biotechnology — 4.3%		
AbbVie, Inc.	57,916	4,211,652
Amgen, Inc.	25,634	4,723,833
Biogen, Inc. ⁽¹⁾	11,694	2,734,876
Gilead Sciences, Inc.	63,155	4,266,752
		15,937,113
Building Products — 1.0%		
Johnson Controls International plc	89,770	3,708,399
Capital Markets — 1.1%		
Franklin Resources, Inc.	50,381	1,753,259
Janus Henderson Group plc	68,895	1,474,353
Moelis & Co., Class A	9,418	329,159
TD Ameritrade Holding Corp.	9,510	474,739
		4,031,510
Chemicals — 0.1%		
LyondellBasell Industries NV, Class A	4,012	345,554
Commercial Services and Supplies — 1.4%		
Republic Services, Inc.	22,533	1,952,259
Waste Management, Inc.	29,396	3,391,417
		5,343,676

	Shares	Value
Communications Equipment — 2.6%		
Cisco Systems, Inc.	124,730	\$ 6,826,473
Juniper Networks, Inc.	111,965	2,981,628
		9,808,101
Consumer Finance — 2.0%		
Discover Financial Services	47,503	3,685,758
Synchrony Financial	102,429	3,551,213
		7,236,971
Containers and Packaging — 0.3%		
Packaging Corp. of America	12,498	1,191,309
Diversified Financial Services — 0.8%		
Berkshire Hathaway, Inc., Class B ⁽¹⁾	13,167	2,806,809
Diversified Telecommunication Services — 2.1%		
AT&T, Inc.	38,112	1,277,133
Verizon Communications, Inc.	116,546	6,658,273
		7,935,406
Electric Utilities — 0.8%		
Exelon Corp.	35,460	1,699,952
IDACORP, Inc.	12,106	1,215,806
		2,915,758
Electrical Equipment — 0.8%		
Rockwell Automation, Inc.	18,003	2,949,431
Electronic Equipment, Instruments and Components — 1.0%		
Corning, Inc.	23,619	784,859
National Instruments Corp.	65,461	2,748,708
		3,533,567
Entertainment — 0.4%		
Activision Blizzard, Inc.	15,199	717,393
Walt Disney Co. (The)	5,461	762,574
		1,479,967
Equity Real Estate Investment Trusts (REITs) — 5.0%		
Apple Hospitality REIT, Inc.	27,226	431,804
Brixmor Property Group, Inc.	171,949	3,074,448
Corporate Office Properties Trust	22,744	599,759
EPR Properties	36,863	2,749,611
Healthcare Trust of America, Inc., Class A	97,583	2,676,702
Industrial Logistics Properties Trust	42,618	887,307
Life Storage, Inc.	28,874	2,745,340
Regency Centers Corp.	15,728	1,049,687
Senior Housing Properties Trust	171,109	1,415,072
Spirit Realty Capital, Inc.	5,999	255,917
Tanger Factory Outlet Centers, Inc.	136,689	2,215,729
Weingarten Realty Investors	21,536	590,517
		18,691,893
Food Products — 2.6%		
Campbell Soup Co.	49,062	1,965,914
General Mills, Inc.	75,842	3,983,222

	Shares	Value
Hershey Co. (The)	26,983	\$ 3,616,532
		9,565,668
Health Care Equipment and Supplies — 2.4%		
Medtronic plc	53,260	5,186,992
Stryker Corp.	18,347	3,771,776
		8,958,768
Health Care Providers and Services — 0.2%		
UnitedHealth Group, Inc.	3,441	839,638
Health Care Technology — 0.1%		
Veeva Systems, Inc., Class A ⁽¹⁾	3,401	551,336
Hotels, Restaurants and Leisure — 2.1%		
Darden Restaurants, Inc.	27,960	3,403,571
Starbucks Corp.	51,853	4,346,837
		7,750,408
Household Durables — 0.4%		
Garmin Ltd.	20,352	1,624,090
Household Products — 0.7%		
Procter & Gamble Co. (The)	23,063	2,528,858
Industrial Conglomerates — 0.4%		
Honeywell International, Inc.	8,381	1,463,239
Insurance — 2.9%		
MetLife, Inc.	78,405	3,894,376
Progressive Corp. (The)	46,817	3,742,083
Prudential Financial, Inc.	32,626	3,295,226
		10,931,685
Interactive Media and Services — 4.2%		
Alphabet, Inc., Class A ⁽¹⁾	10,639	11,519,909
Facebook, Inc., Class A ⁽¹⁾	20,152	3,889,336
		15,409,245
Internet and Direct Marketing Retail — 3.5%		
Amazon.com, Inc. ⁽¹⁾	4,980	9,430,277
eBay, Inc.	90,515	3,575,343
		13,005,620
IT Services — 3.3%		
Amdocs Ltd.	27,900	1,732,311
Fidelity National Information Services, Inc.	3,122	383,007
International Business Machines Corp.	35,643	4,915,170
Leidos Holdings, Inc.	2,593	207,051
Mastercard, Inc., Class A	689	182,261
MAXIMUS, Inc.	7,115	516,122
PayPal Holdings, Inc. ⁽¹⁾	6,878	787,256
Visa, Inc., Class A	19,682	3,415,811
		12,138,989
Life Sciences Tools and Services — 0.7%		
Thermo Fisher Scientific, Inc.	8,505	2,497,748
Machinery — 1.7%		
Cummins, Inc.	19,203	3,290,242

	Shares	Value
Snap-on, Inc.	18,810	\$ 3,115,688
		6,405,930
Media — 0.8%		
Comcast Corp., Class A	1,667	70,481
Interpublic Group of Cos., Inc. (The)	126,943	2,867,642
		2,938,123
Metals and Mining — 0.8%		
Nucor Corp.	56,185	3,095,793
Multi-Utilities — 0.5%		
Dominion Energy, Inc.	23,537	1,819,881
Multiline Retail — 0.1%		
Target Corp.	4,535	392,776
Oil, Gas and Consumable Fuels — 6.1%		
Chevron Corp.	55,788	6,942,259
ConocoPhillips	17,495	1,067,195
Exxon Mobil Corp.	25,609	1,962,418
HollyFrontier Corp.	65,218	3,018,289
Occidental Petroleum Corp.	55,797	2,805,473
Phillips 66	38,648	3,615,134
Valero Energy Corp.	38,271	3,276,380
		22,687,148
Paper and Forest Products — 0.8%		
Domtar Corp.	63,220	2,815,187
Pharmaceuticals — 7.1%		
Allergan plc	18,310	3,065,643
Bristol-Myers Squibb Co.	79,965	3,626,413
Eli Lilly & Co.	36,949	4,093,580
Johnson & Johnson	30,376	4,230,769
Merck & Co., Inc.	53,894	4,519,012
Pfizer, Inc.	158,069	6,847,549
		26,382,966
Semiconductors and Semiconductor Equipment — 4.8%		
Analog Devices, Inc.	658	74,268
Applied Materials, Inc.	45,471	2,042,103
Broadcom, Inc.	17,144	4,935,072
Intel Corp.	130,871	6,264,795
QUALCOMM, Inc.	58,216	4,428,491
		17,744,729
Software — 8.7%		
Intuit, Inc.	16,514	4,315,604
LogMeIn, Inc.	22,385	1,649,327
Microsoft Corp.	138,414	18,541,939
Oracle Corp. (New York)	98,058	5,586,364
Zscaler, Inc. ⁽¹⁾	30,675	2,350,932
		32,444,166
Specialty Retail — 0.9%		
American Eagle Outfitters, Inc.	135,854	2,295,933

	Shares	Value
AutoZone, Inc. ⁽¹⁾	752	\$ 826,801
Best Buy Co., Inc.	5,023	350,254
		3,472,988
Technology Hardware, Storage and Peripherals — 5.0%		
Apple, Inc.	63,124	12,493,502
Hewlett Packard Enterprise Co.	203,542	3,042,953
HP, Inc.	17,506	363,950
Seagate Technology plc	53,013	2,497,972
		18,398,377
Textiles, Apparel and Luxury Goods — 1.8%		
NIKE, Inc., Class B	23,166	1,944,786
Ralph Lauren Corp.	14,613	1,659,890
Tapestry, Inc.	91,823	2,913,544
		6,518,220
Tobacco — 2.3%		
Altria Group, Inc.	87,430	4,139,811
Philip Morris International, Inc.	56,738	4,455,635
		8,595,446
TOTAL COMMON STOCKS (Cost \$289,012,762)		367,938,304
TEMPORARY CASH INVESTMENTS — 0.8%		
Repurchase Agreement, BMO Capital Markets Corp., (collateralized by various U.S. Treasury obligations, 1.125% - 2.75%, 12/31/19 - 2/15/29, valued at \$2,589,336), in a joint trading account at 2.25%, dated 6/28/19, due 7/1/19 (Delivery value \$2,542,772)		2,542,296
Repurchase Agreement, Fixed Income Clearing Corp., (collateralized by various U.S. Treasury obligations, 0.75%, 7/15/28, valued at \$494,614), at 1.25%, dated 6/28/19, due 7/1/19 (Delivery value \$482,050)		482,000
State Street Institutional U.S. Government Money Market Fund, Premier Class	2,485	2,485
TOTAL TEMPORARY CASH INVESTMENTS (Cost \$3,026,781)		3,026,781
TOTAL INVESTMENT SECURITIES — 99.9% (Cost \$292,039,543)		370,965,085
OTHER ASSETS AND LIABILITIES — 0.1%		258,663
TOTAL NET ASSETS — 100.0%		\$ 371,223,748

NOTES TO SCHEDULE OF INVESTMENTS

(1) Non-income producing.

See Notes to Financial Statements.

Statement of Assets and Liabilities

JUNE 30, 2019 (UNAUDITED)

Assets	
Investment securities, at value (cost of \$292,039,543)	\$ 370,965,085
Receivable for capital shares sold	49,972
Dividends and interest receivable	550,652
	<u>371,565,709</u>

Liabilities	
Payable for capital shares redeemed	125,371
Accrued management fees	210,443
Distribution fees payable	6,147
	<u>341,961</u>

Net Assets	<u><u>\$ 371,223,748</u></u>
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Net Assets Consist of:	
Capital (par value and paid-in surplus)	\$ 289,073,406
Distributable earnings	82,150,342
	<u><u>\$ 371,223,748</u></u>

	Net Assets	Shares Outstanding	Net Asset Value Per Share
Class I, \$0.01 Par Value	\$340,788,771	36,659,226	\$9.30
Class II, \$0.01 Par Value	\$30,434,977	3,272,269	\$9.30

See Notes to Financial Statements.

Statement of Operations

FOR THE SIX MONTHS ENDED JUNE 30, 2019 (UNAUDITED)

Investment Income (Loss)

Income:

Dividends	\$ 5,249,364
Interest	32,904
	<u>5,282,268</u>

Expenses:

Management fees	1,282,749
Distribution fees - Class II	36,992
Directors' fees and expenses	5,351
Other expenses	782
	<u>1,325,874</u>

Net investment income (loss)	<u>3,956,394</u>
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Realized and Unrealized Gain (Loss)

Net realized gain (loss) on investment transactions	3,641,159
Change in net unrealized appreciation (depreciation) on investments	39,385,899
	<u>43,027,058</u>

Net realized and unrealized gain (loss)	<u>43,027,058</u>
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Net Increase (Decrease) in Net Assets Resulting from Operations	<u>\$ 46,983,452</u>
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See Notes to Financial Statements.

Statement of Changes in Net Assets

SIX MONTHS ENDED JUNE 30, 2019 (UNAUDITED) AND YEAR ENDED DECEMBER 31, 2018

Increase (Decrease) in Net Assets	June 30, 2019	December 31, 2018
Operations		
Net investment income (loss)	\$ 3,956,394	\$ 8,245,471
Net realized gain (loss)	3,641,159	31,484,294
Change in net unrealized appreciation (depreciation)	39,385,899	(64,272,459)
Net increase (decrease) in net assets resulting from operations	46,983,452	(24,542,694)
Distributions to Shareholders		
From earnings:		
Class I	(32,850,775)	(34,870,866)
Class II	(2,849,038)	(2,587,170)
Decrease in net assets from distributions	(35,699,813)	(37,458,036)
Capital Share Transactions		
Net increase (decrease) in net assets from capital share transactions (Note 5)	17,960,512	(1,147,473)
Net increase (decrease) in net assets	29,244,151	(63,148,203)
Net Assets		
Beginning of period	341,979,597	405,127,800
End of period	\$ 371,223,748	\$ 341,979,597

See Notes to Financial Statements.

Notes to Financial Statements

JUNE 30, 2019 (UNAUDITED)

1. Organization

American Century Variable Portfolios, Inc. (the corporation) is registered under the Investment Company Act of 1940, as amended (the 1940 Act), as an open-end management investment company and is organized as a Maryland corporation. VP Income & Growth Fund (the fund) is one fund in a series issued by the corporation. The fund's investment objective is to seek capital growth by investing in common stocks. Income is a secondary objective. The fund offers Class I and Class II.

2. Significant Accounting Policies

The following is a summary of significant accounting policies consistently followed by the fund in preparation of its financial statements. The fund is an investment company and follows accounting and reporting guidance in accordance with accounting principles generally accepted in the United States of America. This may require management to make certain estimates and assumptions at the date of the financial statements. Actual results could differ from these estimates. Management evaluated the impact of events or transactions occurring through the date the financial statements were issued that would merit recognition or disclosure.

Investment Valuations — The fund determines the fair value of its investments and computes its net asset value per share at the close of regular trading (usually 4 p.m. Eastern time) on the New York Stock Exchange (NYSE) on each day the NYSE is open. The Board of Directors has adopted valuation policies and procedures to guide the investment advisor in the fund's investment valuation process and to provide methodologies for the oversight of the fund's pricing function.

Equity securities that are listed or traded on a domestic securities exchange are valued at the last reported sales price or at the official closing price as provided by the exchange. Equity securities traded on foreign securities exchanges are generally valued at the closing price of such securities on the exchange where primarily traded or at the close of the NYSE, if that is earlier. If no last sales price is reported, or if local convention or regulation so provides, the mean of the latest bid and asked prices may be used. Securities traded over-the-counter are valued at the mean of the latest bid and asked prices, the last sales price, or the official closing price.

Open-end management investment companies are valued at the reported net asset value per share. Repurchase agreements are valued at cost, which approximates fair value.

If the fund determines that the market price for an investment is not readily available or the valuation methods mentioned above do not reflect an investment's fair value, such investment is valued as determined in good faith by the Board of Directors or its delegate, in accordance with policies and procedures adopted by the Board of Directors. In its determination of fair value, the fund may review several factors including, but not limited to, market information regarding the specific investment or comparable investments and correlation with other investment types, futures indices or general market indicators. Circumstances that may cause the fund to use these procedures to value an investment include, but are not limited to: an investment has been declared in default or is distressed; trading in a security has been suspended during the trading day or a security is not actively trading on its principal exchange; prices received from a regular pricing source are deemed unreliable; or there is a foreign market holiday and no trading occurred.

The fund monitors for significant events occurring after the close of an investment's primary exchange but before the fund's net asset value per share is determined. Significant events may include, but are not limited to: corporate announcements and transactions; governmental action and political unrest that could impact a specific investment or an investment sector; or armed conflicts, natural disasters and similar events that could affect investments in a specific country or region. The fund also monitors for significant fluctuations between domestic and foreign markets, as evidenced by the U.S. market or such other indicators that the Board of Directors, or its delegate, deems appropriate. The fund may apply a model-derived factor to the closing price of equity securities traded on foreign securities exchanges. The factor is based on observable market data as provided by an independent pricing service.

Security Transactions — Security transactions are accounted for as of the trade date. Net realized gains and losses are determined on the identified cost basis, which is also used for federal income tax purposes.

Investment Income — Dividend income less foreign taxes withheld, if any, is recorded as of the ex-dividend date. Distributions received on securities that represent a return of capital or long-term capital gain are recorded as a reduction of cost of investments and/or as a realized gain. The fund may estimate the components of distributions received that may be considered nontaxable distributions or long-term capital gain distributions for income tax purposes. Interest income is recorded on the accrual basis and includes accretion of discounts and amortization of premiums.

Repurchase Agreements — The fund may enter into repurchase agreements with institutions that American Century Investment Management, Inc. (ACIM) (the investment advisor) has determined are creditworthy pursuant to criteria adopted by the Board of Directors. The fund requires that the collateral, represented by securities, received in a repurchase transaction be transferred to the custodian in a manner sufficient to enable the fund to obtain those securities in the event of a default under the repurchase agreement. ACIM monitors, on a daily basis, the securities transferred to ensure the value, including accrued interest, of the securities under each repurchase agreement is equal to or greater than amounts owed to the fund under each repurchase agreement.

Joint Trading Account — Pursuant to an Exemptive Order issued by the Securities and Exchange Commission, the fund, along with certain other funds in the American Century Investments family of funds, may transfer uninvested cash balances into a joint trading account. These balances are invested in one or more repurchase agreements that are collateralized by U.S. Treasury or Agency obligations.

Income Tax Status — It is the fund's policy to distribute substantially all net investment income and net realized gains to shareholders and to otherwise qualify as a regulated investment company under provisions of the Internal Revenue Code. Accordingly, no provision has been made for income taxes. The fund files U.S. federal, state, local and non-U.S. tax returns as applicable. The fund's tax returns are subject to examination by the relevant taxing authority until expiration of the applicable statute of limitations, which is generally three years from the date of filing but can be longer in certain jurisdictions. At this time, management believes there are no uncertain tax positions which, based on their technical merit, would not be sustained upon examination and for which it is reasonably possible that the total amounts of unrecognized tax benefits will significantly change in the next twelve months.

Multiple Class — All shares of the fund represent an equal pro rata interest in the net assets of the class to which such shares belong, and have identical voting, dividend, liquidation and other rights and the same terms and conditions, except for class specific expenses and exclusive rights to vote on matters affecting only individual classes. Income, non-class specific expenses, and realized and unrealized capital gains and losses of the fund are allocated to each class of shares based on their relative net assets.

Distributions to Shareholders — Distributions from net investment income, if any, are generally declared and paid quarterly. Distributions from net realized gains, if any, are generally declared and paid annually.

Indemnifications — Under the corporation's organizational documents, its officers and directors are indemnified against certain liabilities arising out of the performance of their duties to the fund. In addition, in the normal course of business, the fund enters into contracts that provide general indemnifications. The maximum exposure under these arrangements is unknown as this would involve future claims that may be made against a fund. The risk of material loss from such claims is considered by management to be remote.

3. Fees and Transactions with Related Parties

Certain officers and directors of the corporation are also officers and/or directors of American Century Companies, Inc. (ACC). The corporation's investment advisor, ACIM, the corporation's distributor, American Century Investment Services, Inc. (ACIS), and the corporation's transfer agent, American Century Services, LLC, are wholly owned, directly or indirectly, by ACC.

Management Fees — The corporation has entered into a management agreement with ACIM, under which ACIM provides the fund with investment advisory and management services in exchange for a single, unified management fee (the fee) per class. The agreement provides that all expenses of managing and operating the fund, except distribution fees, brokerage expenses, taxes, interest, fees and expenses of the independent directors (including legal counsel fees), and extraordinary expenses, will be paid by ACIM. The fee is computed and accrued daily based on each class's daily net assets and paid monthly in arrears. The rate of the fee is determined by applying a fee rate calculation formula. This formula takes into account the fund's assets as well as certain assets, if any, of other clients of the investment advisor outside the American Century Investments family of funds (such as subadvised funds and separate accounts) that use very similar investment teams and strategies (strategy assets). The management fee schedule ranges from 0.65% to

0.70% for each class. The effective annual management fee for each class for the period ended June 30, 2019 was 0.70%.

Distribution Fees — The Board of Directors has adopted the Master Distribution Plan (the plan) for Class II, pursuant to Rule 12b-1 of the 1940 Act. The plan provides that Class II will pay ACIS an annual distribution fee equal to 0.25%. The fee is computed and accrued daily based on the Class II daily net assets and paid monthly in arrears. The distribution fee provides compensation for expenses incurred in connection with distributing shares of Class II including, but not limited to, payments to brokers, dealers, and financial institutions that have entered into sales agreements with respect to shares of the fund. Fees incurred under the plan during the period ended June 30, 2019 are detailed in the Statement of Operations.

Directors' Fees and Expenses — The Board of Directors is responsible for overseeing the investment advisor's management and operations of the fund. The directors receive detailed information about the fund and its investment advisor regularly throughout the year, and meet at least quarterly with management of the investment advisor to review reports about fund operations. The fund's officers do not receive compensation from the fund.

Interfund Transactions — The fund may enter into security transactions with other American Century Investments funds and other client accounts of the investment advisor, in accordance with the 1940 Act rules and procedures adopted by the Board of Directors. The rules and procedures require, among other things, that these transactions be effected at the independent current market price of the security. During the period, the interfund purchases and sales were \$1,466,555 and \$364,158, respectively. The effect of interfund transactions on the Statement of Operations was \$(87,039) in net realized gain (loss) on investment transactions.

4. Investment Transactions

Purchases and sales of investment securities, excluding short-term investments, for the period ended June 30, 2019 were \$128,167,416 and \$141,935,142, respectively.

5. Capital Share Transactions

Transactions in shares of the fund were as follows:

	Six months ended June 30, 2019		Year ended December 31, 2018	
	Shares	Amount	Shares	Amount
Class I/Shares Authorized	300,000,000		300,000,000	
Sold	837,037	\$ 7,900,317	1,819,424	\$ 18,757,567
Issued in reinvestment of distributions	3,577,681	32,850,775	3,605,271	34,870,866
Redeemed	(2,687,114)	(25,426,539)	(5,802,041)	(59,738,092)
	1,727,604	15,324,553	(377,346)	(6,109,659)
Class II/Shares Authorized	50,000,000		50,000,000	
Sold	276,231	2,619,960	850,519	8,863,064
Issued in reinvestment of distributions	309,950	2,849,038	267,303	2,587,170
Redeemed	(299,508)	(2,833,039)	(635,856)	(6,488,048)
	286,673	2,635,959	481,966	4,962,186
Net increase (decrease)	2,014,277	\$ 17,960,512	104,620	\$ (1,147,473)

6. Fair Value Measurements

The fund's investments valuation process is based on several considerations and may use multiple inputs to determine the fair value of the investments held by the fund. In conformity with accounting principles generally accepted in the United States of America, the inputs used to determine a valuation are classified into three broad levels.

- Level 1 valuation inputs consist of unadjusted quoted prices in an active market for identical investments.
- Level 2 valuation inputs consist of direct or indirect observable market data (including quoted prices for comparable investments, evaluations of subsequent market events, interest rates, prepayment speeds, credit risk, etc.). These inputs also consist of quoted prices for identical investments initially expressed in local currencies that are adjusted through translation into U.S. dollars.
- Level 3 valuation inputs consist of unobservable data (including a fund's own assumptions).

The level classification is based on the lowest level input that is significant to the fair valuation measurement. The valuation inputs are not necessarily an indication of the risks associated with investing in these securities or other financial instruments.

The following is a summary of the level classifications as of period end. The Schedule of Investments provides additional information on the fund's portfolio holdings.

	Level 1	Level 2	Level 3
Assets			
Investment Securities			
Common Stocks	\$ 367,938,304	—	—
Temporary Cash Investments	2,485	\$ 3,024,296	—
	<u>\$ 367,940,789</u>	<u>\$ 3,024,296</u>	<u>—</u>

7. Federal Tax Information

The book-basis character of distributions made during the year from net investment income or net realized gains may differ from their ultimate characterization for federal income tax purposes. These differences reflect the differing character of certain income items and net realized gains and losses for financial statement and tax purposes, and may result in reclassification among certain capital accounts on the financial statements.

As of period end, the components of investments for federal income tax purposes were as follows:

Federal tax cost of investments	<u>\$ 294,092,403</u>
Gross tax appreciation of investments	\$ 90,011,488
Gross tax depreciation of investments	(13,138,806)
Net tax appreciation (depreciation) of investments	<u>\$ 76,872,682</u>

The difference between book-basis and tax-basis unrealized appreciation (depreciation) is attributable primarily to the tax deferral of losses on wash sales.

Financial Highlights

For a Share Outstanding Throughout the Years Ended December 31 (except as noted)

Per-Share Data										Ratios and Supplemental Data			
Net Asset Value, Beginning of Period	Income From Investment Operations:			Distributions From:			Net Asset Value, End of Period	Total Return ⁽²⁾	Ratio to Average Net Assets of:			Net Assets, End of Period (in thousands)	
	Net Investment Income (Loss) ⁽¹⁾	Net Realized and Unrealized Gain (Loss)	Total From Investment Operations	Net Investment Income	Net Realized Gains	Total Distributions			Operating Expenses	Net Investment Income (Loss)	Portfolio Turnover Rate		
Class I													
2019 ⁽³⁾	\$9.02	0.10	1.14	1.24	(0.11)	(0.85)	(0.96)	\$9.30	13.94%	0.70% ⁽⁴⁾	2.18% ⁽⁴⁾	35%	\$340,789
2018	\$10.71	0.22	(0.90)	(0.68)	(0.20)	(0.81)	(1.01)	\$9.02	(6.87)%	0.70%	2.11%	70%	\$315,041
2017	\$9.32	0.24	1.62	1.86	(0.24)	(0.23)	(0.47)	\$10.71	20.49%	0.71%	2.47%	76%	\$378,295
2016	\$8.57	0.21	0.91	1.12	(0.21)	(0.16)	(0.37)	\$9.32	13.48%	0.70%	2.38%	78%	\$358,600
2015	\$10.11	0.19	(0.71)	(0.52)	(0.19)	(0.83)	(1.02)	\$8.57	(5.62)%	0.70%	2.14%	88%	\$349,147
2014	\$9.17	0.20	0.94	1.14	(0.20)	—	(0.20)	\$10.11	12.50%	0.70%	2.13%	77%	\$342,075
Class II													
2019 ⁽³⁾	\$9.02	0.09	1.13	1.22	(0.09)	(0.85)	(0.94)	\$9.30	13.79%	0.95% ⁽⁴⁾	1.93% ⁽⁴⁾	35%	\$30,435
2018	\$10.72	0.19	(0.91)	(0.72)	(0.17)	(0.81)	(0.98)	\$9.02	(7.19)%	0.95%	1.86%	70%	\$26,938
2017	\$9.32	0.22	1.62	1.84	(0.21)	(0.23)	(0.44)	\$10.72	20.30%	0.96%	2.22%	76%	\$26,833
2016	\$8.57	0.18	0.92	1.10	(0.19)	(0.16)	(0.35)	\$9.32	13.20%	0.95%	2.13%	78%	\$23,511
2015	\$10.11	0.17	(0.71)	(0.54)	(0.17)	(0.83)	(1.00)	\$8.57	(5.95)%	0.95%	1.89%	88%	\$17,417
2014	\$9.17	0.18	0.93	1.11	(0.17)	—	(0.17)	\$10.11	12.33%	0.95%	1.88%	77%	\$21,038

Notes to Financial Highlights

- (1) Computed using average shares outstanding throughout the period.
- (2) Total returns are calculated based on the net asset value of the last business day. Total returns for periods less than one year are not annualized. The total returns presented do not include the fees and charges assessed with investments in variable insurance products, those charges are disclosed in the separate account prospectus. The inclusion of such fees and charges would lower total return.
- (3) Six months ended June 30, 2019 (unaudited).
- (4) Annualized.

See Notes to Financial Statements.

Approval of Management Agreement

At a meeting held on June 26, 2019, the Fund's Board of Directors (the "Board") unanimously approved the renewal of the management agreement pursuant to which American Century Investment Management, Inc. (the "Advisor") acts as the investment advisor for the Fund. Under Section 15(c) of the Investment Company Act, contracts for investment advisory services are required to be reviewed, evaluated, and approved by a majority of a fund's directors (the "Directors"), including a majority of the independent Directors, each year.

Prior to its consideration of the renewal of the management agreement, the Directors requested and reviewed extensive data and information compiled by the Advisor and certain independent providers of evaluation data concerning the Fund and the services provided to the Fund by the Advisor. This review was in addition to the oversight and evaluation undertaken by the Board and its committees on a continual basis and the information received was supplemental to the extensive information that the Board and its committees receive and consider throughout the year.

In connection with its consideration of the renewal of the management agreement, the Board's review and evaluation of the services provided by the Advisor included, but was not limited to, the following:

- the nature, extent, and quality of investment management, shareholder services, and other services provided and to be provided to the Fund;
- the wide range of other programs and services provided and to be provided to the Fund and its shareholders on a routine and non-routine basis;
- the investment performance of the Fund, including data comparing the Fund's performance to appropriate benchmarks and/or a peer group of other mutual funds with similar investment objectives and strategies;
- the cost of owning the Fund compared to the cost of owning similar funds;
- the compliance policies, procedures, and regulatory experience of the Advisor and the Fund's service providers;
- financial data showing the cost of services provided to the Fund, the profitability of the Fund to the Advisor, and the overall profitability of the Advisor;
- strategic plans of the Advisor;
- any economies of scale associated with the Advisor's management of the Fund and other accounts;
- services provided and charges to the Advisor's other investment management clients;
- acquired fund fees and expenses;
- payments and practices in connection with financial intermediaries holding shares of the Fund and the services provided by intermediaries in connection therewith; and
- any collateral benefits derived by the Advisor from the management of the Fund.

The Directors held three in-person meetings and one telephonic meeting to review and discuss the information provided. The independent Directors also reviewed responses to supplemental information requests provided by the Directors to the Advisor and held active discussions with the Advisor regarding the renewal of the management agreement. The independent Directors had the benefit of the advice of their independent counsel throughout the process.

Factors Considered

The Directors considered all of the information provided by the Advisor, the independent data providers, and independent counsel in connection with the approval. They determined that the information was sufficient for them to evaluate the management agreement for the Fund. In connection with their review, the Directors did not identify any single factor as being all-important or

controlling, and each Director may have attributed different levels of importance to different factors. In deciding to renew the management agreement, the Board based its decision on a number of factors, including without limitation the following:

Nature, Extent and Quality of Services — Generally. Under the management agreement, the Advisor is responsible for providing or arranging for all services necessary for the operation of the Fund. The Board noted that the Advisor provides or arranges at its own expense a wide variety of services including without limitation the following:

- portfolio research and security selection
- securities trading
- Fund administration
- custody of Fund assets
- daily valuation of the Fund's portfolio
- shareholder servicing and transfer agency, including shareholder confirmations, recordkeeping, and communications
- legal services (except the independent Directors' counsel)
- regulatory and portfolio compliance
- financial reporting
- marketing and distribution (except amounts paid by the Fund under Rule 12b-1 plans)

The Board noted that many of these services have expanded over time in terms of both quantity and complexity in response to shareholder demands, competition in the industry, changing distribution channels, and the changing regulatory environment.

Investment Management Services. The nature of the investment management services provided to the Fund is quite complex and allows Fund shareholders access to professional money management, instant diversification of their investments within an asset class, the opportunity to easily diversify among asset classes by investing in or exchanging among various American Century Investments funds, and liquidity. In evaluating investment performance, the Board expects the Advisor to manage the Fund in accordance with its investment objectives and approved strategies. Further, the Directors recognize that the Advisor has an obligation to monitor trading activities, and in particular to seek the best execution of fund trades, and to evaluate the use of and payment for research. In providing these services, the Advisor utilizes teams of investment professionals (portfolio managers, analysts, research assistants, and securities traders) who require extensive information technology, research, training, compliance, and other systems to conduct their business. The Board, directly and through its Fund Performance Review Committee, provides oversight of the investment performance process. It regularly reviews investment performance information for the Fund, together with comparative information for appropriate benchmarks and/or peer groups of similarly-managed funds, over different time horizons. The Directors also review investment performance information during the management agreement renewal process. If performance concerns are identified, the Fund receives special reviews until performance improves, during which the Board discusses with the Advisor the reasons for such results (e.g., market conditions, security selection) and any efforts being undertaken to improve performance. The Fund's performance was below its benchmark for the one-, three-, five-, and ten-year periods reviewed by the Board. The Board discussed the Fund's performance with the Advisor and was satisfied with the efforts being undertaken by the Advisor. The Board found the investment management services provided by the Advisor to the Fund to be satisfactory and consistent with the management agreement.

Shareholder and Other Services. Under the management agreement, the Advisor provides the Fund with a comprehensive package of transfer agency, shareholder, and other services. The Board, directly and through various committees of the Board, regularly reviews reports and evaluations of such services at its regular meetings. These reports include, but are not limited to, information regarding the operational efficiency and accuracy of the shareholder and transfer agency services provided, staffing levels, shareholder satisfaction, technology support (including

cyber security), new products and services offered to Fund shareholders, securities trading activities, portfolio valuation services, auditing services, and legal and operational compliance activities. The Board found the services provided by the Advisor to the Fund under the management agreement to be competitive and of high quality.

Costs of Services and Profitability. The Advisor provides detailed information concerning its cost of providing various services to the Fund, its profitability in managing the Fund (pre- and post-distribution), its overall profitability, and its financial condition. The Directors have reviewed with the Advisor the methodology used to prepare this financial information. This information is considered in evaluating the Advisor's financial condition, its ability to continue to provide services under the management agreement, and the reasonableness of the current management fee. The Board concluded that the Advisor's profits were reasonable in light of the services provided to the Fund.

Ethics. The Board generally considers the Advisor's commitment to providing quality services to shareholders and to conducting its business ethically. They noted that the Advisor's practices generally meet or exceed industry best practices.

Economies of Scale. The Board also reviewed information provided by the Advisor regarding the possible existence of economies of scale in connection with the management of the Fund. The Board concluded that economies of scale are difficult to measure and predict with precision, especially on a fund-by-fund basis. The Board concluded that the Advisor is appropriately sharing economies of scale through its competitive fee structure, offering competitive fees from fund inception, and through reinvestment in its business to provide shareholders additional content and services. The Board also noted that economies of scale are shared with the Fund and its shareholders through management fee breakpoints that serve to reduce the effective management fee as the assets of the Fund grow.

Comparison to Other Funds' Fees. The management agreement provides that the Fund pays the Advisor a single, all-inclusive (or unified) management fee for providing all services necessary for the management and operation of the Fund, other than brokerage expenses, expenses attributable to short sales, taxes, interest, extraordinary expenses, fees and expenses of the Fund's independent Directors (including their independent legal counsel), and expenses incurred in connection with the provision of shareholder services and distribution services under a plan adopted pursuant to Rule 12b-1 under the Investment Company Act. Under the unified fee structure, the Advisor is responsible for providing all investment advisory, custody, audit, administrative, compliance, recordkeeping, marketing and shareholder services, or arranging and supervising third parties to provide such services. By contrast, most other funds are charged a variety of fees, including an investment advisory fee, a transfer agency fee, an administrative fee, distribution charges, and other expenses. Other than their investment advisory fees and any applicable Rule 12b-1 distribution fees, all other components of the total fees charged by these other funds may be increased without shareholder approval. The Board believes the unified fee structure is a benefit to Fund shareholders because it clearly discloses to shareholders the cost of owning Fund shares, and, since the unified fee cannot be increased without a vote of Fund shareholders, it shifts to the Advisor the risk of increased costs of operating the Fund and provides a direct incentive to minimize administrative inefficiencies. Part of the Board's analysis of fee levels involves reviewing certain evaluative data compiled by an independent provider comparing the Fund's unified fee to the total expense ratios of its peers. The unified fee charged to shareholders of the Fund was at the median of the total expense ratios of the Fund's peer expense universe. The Board concluded that the management fee paid by the Fund to the Advisor under the management agreement is reasonable in light of the services provided to the Fund.

Comparison to Fees and Services Provided to Other Clients of the Advisor. The Directors also requested and received information from the Advisor concerning the nature of the services, fees, costs, and profitability of its advisory services to advisory clients other than the Fund. They observed that these varying types of client accounts require different services and involve different regulatory and entrepreneurial risks than the management of the Fund. The Board analyzed this

information and concluded that the fees charged and services provided to the Fund were reasonable by comparison.

Payments to Intermediaries. The Directors also requested and received a description of payments made to intermediaries by the Fund and the Advisor and services provided in response thereto. These payments include various payments made by the Fund or the Advisor to different types of intermediaries and recordkeepers for distribution and service activities provided for the Fund. The Board reviewed such information and received representations from the Advisor that all such payments by the Fund were made pursuant to the Fund's Rule 12b-1 Plan and that all such payments by the Advisor were made from the Advisor's resources and reasonable profits. The Board found such payments to be reasonable in scope and purpose.

Collateral or "Fall-Out" Benefits Derived by the Advisor. The Board considered the existence of collateral benefits the Advisor may receive as a result of its relationship with the Fund. They concluded that the Advisor's primary business is managing mutual funds and it generally does not use fund or shareholder information to generate profits in other lines of business, and therefore does not derive any significant collateral benefits from them. The Board noted that additional assets from other clients may offer the Advisor some benefit from increased leverage with service providers and counterparties. Additionally, the Advisor may receive proprietary research from broker-dealers that execute fund portfolio transactions, which the Board concluded is likely to benefit other clients of the Advisor, as well as Fund shareholders. The Board also determined that the Advisor is able to provide investment management services to certain clients other than the Fund, at least in part, due to its existing infrastructure built to serve the fund complex. The Board concluded that appropriate allocation methodologies had been employed to assign resources and the cost of those resources to these other clients and, where expressly provided, these other client assets may be included with the assets of the Fund to determine breakpoints in the management fee schedule.

Existing Relationship. The Board also considered whether there was any reason for not continuing the existing arrangement with the Advisor. In this regard, the Board was mindful of the potential disruptions of the Fund's operations and various risks, uncertainties, and other effects that could occur as a result of a decision not to continue such relationship. In particular, the Board recognized that most shareholders have invested in the Fund on the strength of the Advisor's industry standing and reputation and in the expectation that the Advisor will have a continuing role in providing advisory services to the Fund.

Conclusion of the Directors. As a result of this process, the Board, including all of the independent Directors, taking into account all of the factors discussed above and the information provided by the Advisor and others in connection with its review and throughout the year, determined that the management fee is fair and reasonable in light of the services provided and that the investment management agreement between the Fund and the Advisor should be renewed.

Additional Information

Proxy Voting Policies

A description of the policies that the fund's investment advisor uses in exercising the voting rights associated with the securities purchased and/or held by the fund is available without charge, upon request, by calling 1-800-378-9878. It is also available on the "About Us" page of American Century Investments' website at americancentury.com and on the Securities and Exchange Commission's website at sec.gov. Information regarding how the investment advisor voted proxies relating to portfolio securities during the most recent 12-month period ended June 30 is available on the "About Us" page at americancentury.com. It is also available at sec.gov.

Quarterly Portfolio Disclosure

The fund files its complete schedule of portfolio holdings with the Securities and Exchange Commission (SEC) for the first and third quarters of each fiscal year on Form N-Q or as an exhibit to its reports on Form N-PORT. The fund's Forms N-Q and Form N-PORT reports are available on the SEC's website at sec.gov. The fund also makes its complete schedule of portfolio holdings for the most recent quarter of its fiscal year available on its website at ipro.americancentury.com (for Investment Professionals) and, upon request, by calling 1-800-378-9878.

Notes

Notes



Contact Us

americancentury.com

Automated Information Line	1-800-345-8765
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Investment Professional Service Representatives	1-800-345-6488
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Telecommunications Relay Service for the Deaf	711
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American Century Variable Portfolios, Inc.

Investment Advisor:

American Century Investment Management, Inc.
Kansas City, Missouri

This report and the statements it contains are submitted for the general information of our shareholders. The report is not authorized for distribution to prospective investors unless preceded or accompanied by an effective prospectus.